



Specialised  
treatments

Curiosity conference

# Patient Empowerment through Personalized Medicine?

A legal and ethical exploration



**Friday, June 29th**

Ciro Horn, Hornerheide 1, 6085 NM Horn

# Patient Empowerment through personalized medicine? A legal and ethical exploration.

Within personalized medicine, patient participation plays a key role. Whereas patient participation within personalized medicine originally was described as the willingness to participate in the generation and analysis of data, the digitalization of healthcare allows for an ever-greater involvement of the patient in his/her healthcare. It has given rise to the popular idea that people should be proactive and well-informed participants in their own health care and have the personal responsibility to manage their own health.

But how do we, as a society, facilitate this? Which conditions are necessary for personalized medicine to lead to true patient empowerment? Furthermore, how can we guarantee an ethically justifiable and socially just integration of personalized medicine into society?

This conference will explore the key ethical and legal issues facing the future of patient empowerment within personalized medicine by bringing together the view of patients, health practitioners, sociologists, ethicists, political scientists and lawyers.

**Friday  
June 29th**

Ciro Horn, Hornerheide 1,  
6085 NM Horn

- 09.00-09.15 hrs. **Introduction by David Townend,**  
*Professor of health and life science jurisprudence, Maastricht University*
- 09.15-10.00 hrs. **The Patient as a Specialist of His Own Life?**  
**Sarah Wilke-Houben,**  
*Ph.D. Ciro Horn*
- 10.00-10.45 hrs. **A Patient's Perspective on Personalized Medicine.**
- 10.45-11.45 hrs. Coffee break
- 11.15-12:00 hrs. **From Observational Research to Personalized Interventions and Personalized Care**  
**Annemarie Koster,**  
*Associate professor of social medicine, Maastricht University*
- 12.00-12.30 hrs. Panel discussion
- 12.30-14.00 hrs. Lunch
- 14.00-14.45 hrs. **Patient and Citizen Participation in Health: Time For New Thinking**  
**Birgit Wouters,**  
*LL.M. & MSc, Maastricht University*
- 14.45-15.30 hrs. **Personalized medicine and Patient Involvement – new shapes of “Patient” and “Involvement”?**  
**Mette Hartlev,**  
*Professor of Health Law, University of Copenhagen*
- 15.30-15.45 hrs. Coffee break
- 15.45-16:30 hrs. **Is There a Place for Solidarity in Personalized Medicine?**  
**Barbara Prainsack,**  
*Professor for Comparative Policy Analysis, University of Vienna & King's College London*
- 16.30-17.00 hrs. Panel discussion
- 17.00-18.00 hrs. Reception